10TH ANNUAL
Community Care Plan
Non-Profit Awards

Presented by Seminole Hard Rock Hotel & Casino
Hosted by 2.1.1

PARTNERSHIP OPPORTUNITIES
Non-Profit Awards Mission Statement
To recognize and bring awareness to the collective work and impact of non-profit organizations and leaders in Broward County

FEBRUARY 28, 2020
Awards Luncheon at Seminole Hard Rock Hotel & Casino Grand Ballroom

EVENT CHAIRS
Amy Pont, Community Care Plan
Susan Renneisen, Seminole Hard Rock Hotel & Casino

WWW.211-BROWARD.ORG
VIP ANNOUNCEMENT PARTY PARTNER

• Organization name included as presenting partner of VIP Announcement Party
• Opportunity to speak at Announcement Party
• Organization signage on display at Announcement Party
• Exclusive promotion area at the Announcement Party
• Highlighted as the Announcement Party partner in BUZZ eblast
• Organization logo inclusion: invitation, PowerPoint, program journal and online communications (website, BUZZ eblasts and social media)
• Media opportunities span over the fall and winter months
• Opportunity to include promotional items in the Luncheon Swag Bags
• Two (2) full page color ads in program journal
• 10 tickets to VIP Announcement Party in January 21, 2020
• One (1) VIP table of 10 guests at Awards Luncheon on February 28, 2020
• Invitation to Awards Celebration Luncheon in March/April, hosted by Memorial Healthcare System

VIP ANNOUNCEMENT PARTY HOST

AWARD PARTNERS AVAILABLE!

• Organization name used as part of award name
• Opportunity for organization representative to announce the award finalists at the Broward Health VIP Announcement Party and present award to winner on stage at the main event (photo opportunities)
• Organization listed in event press releases
• Organization logo inclusion: invitation, PowerPoint, program journal and online communication (website, BUZZ eblasts and social media)
• Organization logo included in partnership board
• Opportunity to include promotional items in the Luncheon Swag Bags
• BUZZ eblast featuring your award category
• Full page color ad in program journal
• Media opportunities span over the fall and winter months
• 10 tickets to VIP Announcement Party in January 21, 2020
• One (1) VIP table of 10 guests at Awards on February 28, 2020
• Invitation to Awards Celebration Luncheon in March/April, hosted by Memorial Healthcare System

Non-Profit Board Leader of the Year  Non-Profit Organization of the Year - Innovation  Non-Profit Organization of the Year  Non-Profit Leader of the Year

Non-Profit Organization of the Year - Rising Star  Non-Profit Organization of the Year - Collaboration  Sanford Institute of Philanthropy at Nova Southeastern University Development Executive of the Year  Community Choice Award

Non-Profit Organization of the Year - Art  Publix
NOMINEE RECEPTION PARTNER

RED CARPET RECEPTION PARTNER

RED CARPET MEDIA STATION PARTNER

LIVE GOLDEN STATUE PARTNER

• Organization logo to be painted on at least one of the Live Gold Models on the red carpet
• Opportunity for vendor table near the red carpet near the Live Gold Models
• Organization logo inclusion: invitation, PowerPoint, program journal and online communication (website, BUZZ eblasts and social media)
• Full page color ad in program journal
• Organization listed in event press releases
• Media opportunities span over the fall and winter months
• Four (4) tickets to the Broward Health VIP Announcement Party in January 21, 2020
• One (1) Preferred table of 10 guests at Awards on February 28, 2020
• Invitation to Awards Celebration Luncheon in March/April, hosted by Memorial Healthcare System

OFFICIAL AWARDS ACCOUNTING FIRM

TAKE-AWAY TREAT PARTNER

OFFICIAL PROGRAM JOURNAL PARTNER

GLITZ & GLAM PARTNER

• Named as Glitz & Glam Partner in Hollywood Glam Area with signage
• Organization logo inclusion: invitation, PowerPoint, program journal and online communication (website, BUZZ eblasts and social media)
• Half page color ad in program journal
• Opportunity to include promotional items in the Luncheon Swag Bags
• Media opportunities span over the fall and winter months
• Six (6) tickets to VIP Announcement Party in the Broward Health January 21, 2020
• One (1) Preferred table of 10 guests at Awards on February 28, 2020
• Invitation to Awards Celebration Luncheon in March/April, hosted by Memorial Healthcare System

LIGHTS! CAMERA! ACTION! PARTNER - $2,500

• Organization logo inclusion: invitation, PowerPoint, program journal and online communication (website, BUZZ eblasts and social media)
• Half page color ad in program journal
• Opportunity to include promotional items in the Luncheon Swag Bags
• One (1) table of 10 guests
• Media opportunities span over the fall and winter months
• Four (4) tickets to the Broward Health VIP Announcement Party on January 21, 2020
• One (1) Preferred table of 10 guests at Awards on February 28, 2020

AVAILABLE!

AVAILABLE!

AVAILABLE!

SEVERAL AVAILABLE!
**SUPPORTING PARTNER - $1,500  SEVERAL AVAILABLE!**
- Organization name mentioned in program journal as a table host
- Half page color ad in program journal
- One (1) ticket to the Broward Health VIP Announcement Party on January 21, 2020
- One (1) Preferred table of 10 guests at Awards on February 28, 2020

**HONORARY PARTNER- $1,000  SEVERAL AVAILABLE!**
- Organization name mentioned in program journal

**NON-PROFIT TABLE - $750**

**MEDIA PARTNERS**

**INDIVIDUAL TICKETS**
Regular registration: $100 pp, CLUB 211 Member: $85 pp, Non-Profit Staff/Gov’t: $75 pp
*After February 4, 2019, all tickets are $100 pp. Sorry, no special seating requests for individual ticket purchases. Finalists may secure a reserved table for $750.00. All others may take advantage of the Supporting Partner $1,500 level. NOTE: VIP Announcement Party is by invitation only (partners and nominees).*

Canon Solutions America Program Journal Specifications: PDF/300 DPI/Color/No Bleed - Deadline: January 21, 2019

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**BROWARD HEALTH VIP ANNOUNCEMENT PARTY**
January 21, 2020
(invitation only) 6pm-8pm

**10TH ANNUAL COMMUNITY CARE PLAN NON-PROFIT AWARDS**
**PRESENTED BY THE SEMINOLE HARD ROCK HOTEL & CASINO**
February 28, 2020
Red Carpet Reception: 11:00 AM
Awards Luncheon: 12:00 PM

**AWARDS CELEBRATION LUNCHEON**
**HOSTED BY MEMORIAL HEALTHCARE SYSTEM**
March/April 2020
Contact Name: ____________________________________________

Organization: ____________________________________________

Address: ________________________________________________

City/State/Zip: ____________________________________________

Phone: ____________________________ Fax: ______________________

Email: ____________________________________________________

REMAINING PARTNERSHIP OPPORTUNITIES

☐ Honorary Partner $1,000   ☐ Supporting Partners $1,500   ☐ Lights! Camera! Action! Partner $2,500
☐ Glitz & Glam Partner $3,500   ☐ Non-Profit Table $750
☐ Award Partner - Contact Tracy  ☐ Red Carpet Reception Partner - Contact Tracy

COLOR PROGRAM JOURNAL AD

Deadline: January 22, 2020, Print Ready ~ 300 dpi ~ PDF ~ Color ~ No Bleed ~ No Crop Marks ☐

Full Page: $400 (8”w x 10.75”h)

Special pricing available for Non-Profits - Contact Tracy Schuldiner, tschuldiner@211-broward.org

EVENT TICKET OPTIONS

☐ General Ticket: $100 pp ☐ General Ticket for CLUB 2-1-1 Member: $85 pp *  ☐ Non-Profit Staff/Gov't: $75 pp

*After February 3, 2020, all tickets are $100 per person with the exception of Non-Profit Staff or Gov't.

Sorry, no special seating requests for individual ticket purchases.

Payment information:  AMEX  VISA  MASTER  DISCOVER  CHECK

CC#: ____________________________________________ EXP DATE: _________ CVV#: _________

CARDHOLDER NAME: ______________________________ BILLING ZIP: __________

PLEASE MAKE CHECKS PAYABLE TO 2-1-1 BROWARD
250 NE 33rd STREET, OAKLAND PARK, FL 33334
ATTENTION: TRACY SCHULDINER

ADMIN USE ONLY  DATE RECEIVED: