



MEDIA ALERT

4TH ANNUAL PNC BANK NON-PROFIT ACADEMY AWARDS HOSTED BY SEMINOLE HARD ROCK HOTEL & CASINO AND PRESENTED BY 2-1-1 BROWARD TO TAKE PLACE ON FRIDAY, FEBRUARY 28, 2014 AT 11:00 A.M.

WHAT: 4TH ANNUAL PNC BANK NON-PROFIT ACADEMY AWARDS HOSTED BY SEMINOLE HARD ROCK HOTEL & CASINO AND PRESENTED BY 2-1-1 BROWARD

- The 4th Annual *PNC Bank Non-Profit Academy Awards* hosted by *Seminole Hard Rock Hotel & Casino* and presented by *2-1-1 Broward* will honor Broward County's non-profit organizations and leaders for their dedication and impact on the community.
- Awards will be presented to winners in 11 categories (listed below)*. The winners in each category will receive an Academy Award statue and \$1000 for each of their non-profit organizations. The other two finalists in each category will be awarded \$500 each. Please note that the grants awarded for The Wasie Foundation Non-Profit Organization of the Year – Collaboration category will be divided equally among the collaborating organizations by the leading agency. All other non-profits nominated will be included in the Publix Community Choice Award, which will be decided by votes received from the community.
- Event sponsors include PNC Bank; Seminole Hard Rock Hotel & Casino; The Wasie Foundation; OK Generators; Broward College; Publix; Calvin Giordano & Associates; Nova Southeastern University; Community Foundation of Broward; Children's Services Council of Broward County; Brown & Brown Insurance; Leo Goodwin Foundation; United Way of Broward County; JM Family Enterprises; Consolidated Credit Counseling; Kip Hunter Marketing; Eye on South Florida; Student Loan Consolidation Center; FPL; Memorial Healthcare System; Florida Panthers Foundation; Tijuana Flats-Just In Queso Foundation; Sirocco Mediterranean Restaurant & Lounge; American Harvest Organic Spirits; Barefoot Wine & Bubbly; Timpano Italian Chophouse; Passion Nightclub; MISSION UNITED; Wizard Creations; Berger Singerman; Eye on South Florida; Gray Robinson, P.A.; Envision Web Development; Rock With U Entertainment; Berkowitz Pollack & Brant Advisors and Accountants; Canon Solutions America, Inc.; Fanatics, Inc.; Art of Glam Studios; Academy of Glam; MetroSigns, Inc.; SAFAA Photo.com; Navigant; ARC Broward Culinary Institute; and Candy Cottage.

WHO: Sheila J. Smith, CEO of 2-1-1 Broward
Lynne Wines, Chair of 2-1-1 Broward and CEO of First Southern Bank
Shane Print, VP/ Business Manager, PNC Bank – Event Co-Chair
Susan Renneisen, VP of Community Affairs & Special Events, Seminole Hard Rock Hotel & Casino – Event Co-Chair
Jen Klaassens, VP of Programs, The Wasie Foundation and 2-1-1 Broward Board Member - Event Co-Chair
2014 PNC Bank Non-Profit Academy Awards Finalists
Broward County's Non-Profit Leaders and Notables
Corporate Leaders

WHEN: FRIDAY, FEBRUARY 28, 2014

11:00 a.m. – Memorial Healthcare System Red Carpet & Wizard Creations Finalist Celebration
12:00 Noon – Awards Ceremony and Luncheon
2:00 p.m. – “After Party” at SIROCCO Mediterranean Restaurant & Lounge in Paradise Seminole

WHERE: SEMINOLE HARD ROCK HOTEL & CASINO

1 Seminole Way
Hollywood, Florida

DETAILS: Ticket Prices: General Admission (includes After Party): \$75.00 per person, FPL CLUB 2-1-1 Member-\$65 per person
Non-Profit Staff/Government Officials Tickets - \$50.00 per person Table of 10 - \$750.00
*For more information about ticket purchase or sponsorship opportunities, please contact Tracy Schuldiner
at 954-390-0493 or tschuldiner@211-broward.org.*

* The 2014 PNC Bank Non-Profit Academy Awards Hosted by Seminole Hard Rock Hotel & Casino and Presented by 2-1-1 Broward categories and finalists are:

Seminole Hard Rock Hotel & Casino Outstanding Non-Profit Organization of the Year – ARC Broward; Broward Partnership for the Homeless; and YMCA of Broward County

Broward College Outstanding Non-Profit Leader of the Year – Kim L. Cavendish, Museum of Discovery; Dr. Steve Ronik, Henderson Behavioral Health; Dennis Stefanacci, ACFRE, Broward Health Foundation; and Patricia Zeiler, Downtown Fort Lauderdale Transportation Management Association

Community Foundation of Broward Non-Profit Board Leader of the Year – Joe Rogers, ChildNet; Jan Vrins, Covenant House; and Heather Geronemus, Mothers Against Drunk Driving

Nova Southeastern University Non-Profit Organization of the Year - Arts – ArtServe; Florida Youth Orchestra; and Art and Culture Center of Hollywood

The Wasie Foundation Non-Profit Organization of the Year - Collaboration – Florida Hemophilia Association; Kids In Distress; and KidSafe Foundation

Brown & Brown Insurance Non-Profit Organization of the Year - Innovation - Broward Children’s Center; United Way of Broward County MISSION UNITED; and South Florida Community Land Trust

Calvin, Giordano & Associates Non-Profit Organization of the Year – Rising Star- Firewall Centers; FLIPANY; and A Prom to Remember

Children’s Services Council of Broward County Collective Impact for Youth Award – Crockett Foundation; HandsOn Broward; and HANDY

OK Generators Lifetime Achievement Award - Anthony Karrat, Esq., Legal Aid Service of Broward County; Marcia Barry-Smith, Russell Life Skills & Reading Foundation; I. Lorraine Thomas, Children’s Home Society; and Dr. Susan Widmayer, Children’s Diagnostic & Treatment Center

Tijuana Flats – Just In Queso Award – Nominees not chosen as finalists are eligible to win this award which will be determined by the Just In Queso Foundation team at the main event.

Publix Community Choice Award - All nominees that were not chosen as finalists are eligible for the Publix Community Choice Award. The community is encouraged to cast their vote for the non-profit of their choice. More details are available online at www.211-broward.org.

Get social! Follow 2-1-1 Broward at facebook.com/211Broward, [@211Broward](https://twitter.com/211Broward) and use event hashtag #211Awards.

MEDIA CONTACTS:

KIP HUNTER MARKETING

Aimee Adler/Jodi Goldstein – 954-765-1329

aimee@kiphuntermarketing.com, jodi@kiphuntermarketing.com

SEMINOLE HARD ROCK HOTEL & CASINO

Yaffa Mizrachi, 954-327-7504, C: 954-895-6480, yaffa.mizrachi@seminolehardrock.com

Ashley Svarney, 954-327-7631, C: 954-268-6091, ashley.svarney@seminolehardrock.com

Fran Folic, Bitner Goodman, 954-730-7730, ext. 117, fran@bitnergoodman.com