

November 2, 2015



Signature Grand "Grand Ghoul"

Signature Grand Ghoul
at Signature Grand benefiting 2-1-1-Broward at
6:00 PM - 11:00 PM

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14TH ANNUAL SIGNATURE GRAND GHOUL RAISES NEARLY \$50,000 FOR 2-1-1 BROWARD

On Monday, October 26th the Signature Grand was transformed into a haunted mansion to host the 14th Annual Signature Grand Ghoul. Benefitting 2-1-1 Broward, the event was hosted by former Miami Dolphins wide receiver O.J. McDuffie and former Miami Dolphins tight end and WQAM radio host, Joe Rose. More than 600 attendees, including Miami Dolphins alumni, local celebrities and notables gathered for a night of thrilling tunes, cocktails and costumes helping to raise a grand total of almost \$50,000 for 2-1-1 Broward. Broward County's 2-1-1 hotline connects residents with trained crisis specialists who assess the caller's situation and provide the link to available community resources. Miami Dolphins' alumni in attendance included Troy Drayton, Mark Higgs, Kerry Glenn, John Bock, Randall Hill, Terrence Jones, Ki-Jana Carter, and Brian Poli-Dixon.

"We are honored to have been chosen as the beneficiary once again for this year's Signature Grand Ghoul and are so thankful for the proceeds that will benefit our 24-hour comprehensive hotline," said Sheila Smith, President & CEO of 2-1-1 Broward. "It was wonderful to share an evening alongside our friends, sponsors and colleagues and we are so appreciative of their continued support of 2-1-1 Broward."

The Signature Grand was once again spectacularly decorated into a 100,000-square-foot haunted mansion, by One of a Kind Party Designs, to welcome guests outfitted in a number of freakishly fabulous costumes. Attendees enjoyed a memorable night featuring an open bar serving crafty cocktails, a gourmet buffet with various food stations, exclusive VIP area, sounds by Complete Media Events as well as a special performance by recording artists Absolut, Wolf Pakk and Jon Saxx along with a variety of entertainment.

Throughout the night, judges selected the best dressed guests based on costume creativity, fear factor and originality. The lucky first place winner took home a prize package featuring club seats to a Miami Dolphins game and a \$50 Bokampers gift card, the second place winner received a gift card to Quarterdeck along with grandstand tickets to the Winterfest Boat Parade and the third place winner scored a gift card to Bokampers. The Calvin Giordano & Associates Silent Auction, which featured more than 100 marvelous items, experiences and prize packages also contributed to the nearly \$50,000 raised for 2-1-1 Broward.

"We are thrilled to have celebrated another successful year of our Signature Grand Ghoul," said Arlene Pecora, owner of Signature Grand. "2-1-1 Broward is truly an amazing organization that is making a difference in our community and we are proud to support their efforts as the benefactor of this year's event."

Event sponsors included Brenner Real Estate Group, BankUnited, Brown & Brown Insurance, Calvin, Giordano & Associates, Canon Business Solutions, City & Shore Magazine, Complete Media Events, Consolidated Credit, Eye on South Florida, Fort Lauderdale Magazine, Gold Coast Magazine, Greenspoon Marder Law, In Weston Magazine, Kip Hunter Marketing, Memorial Healthcare System, Morris, Brown, Argiz & Farra, Northwestern Mutual, One of a Kind Party Designs, Over the Top, Premier Beverage, Russo Battista Law Group, Signature Grand, Southern Audio Visual, Special Event Decorators, Sysco, THINK Magazine, ValiDATE Online Dating, VIP TV and Divine Delicacies.

About Signature Grand!

Since 1996, Signature Grand has been a South Florida landmark, known to host elegant weddings and grand social occasions. Conveniently located in Central Broward, on the I-595 Express, Signature Grand is best situated to receive guests from the Tri-County area. Our magnificent renaissance-style mansion is the ideal venue to host groups as intimate as 10 guests, and lavish events of up to 2,400 guests. Our event producers specialize in exquisite catering, amazing décor and event services. For more information, visit www.thesignaturegrand.com or call 954-424-4000.

About 2-1-1 Broward

The mission of 2-1-1 Broward is to provide 24-hour comprehensive helpline and support services to individuals and families in our community seeking crisis intervention assistance and/or information and connections to health and human services in Broward County. Every call to 2-1-1 is answered by a trained, degreed counselor who listens to the caller's concerns, identifies their needs and connects them with agencies and programs that can help them. 2-1-1 Broward relies on the generous support of government agencies, corporations, foundations, and individuals to provide this vital community service. For more information regarding 2-1-1 and how you can help, please contact Tracy Schuldiner, Director of Events & Corporate Relations, at 954-390-0493 or visit www.211-broward.org.



Joe Rose & Ginny Fujino



DeAnna McCutcheon, Joe Rose & Chef



DeAnna McCutcheon, Joe Rose, Chef & Tracy Schuldiner



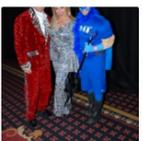
Lani & Justin Whitton



Ashley Rowe, Jen Friel, Fran Smock



DeAnna McCutcheon



Bob & Sandra Birdsang & Michael Wild

