

*Gold Coast's*

# Fort Lauderdale Daily

October 18, 2016

## **This Halloween, Mingle With NFL Alumni At Signature Grand Ghou! Event Benefiting 2-1-1 Broward**

by Erin West



Catch local celebrities and NFL alumni in their finest Halloween attire at this spook-tacular event.

On Oct. 24, guests are invited to join pro football greats, local celebrities and other South Florida notables at the [Signature Grand](#) in Davie. The space will be transformed into a haunted mansion for the 15<sup>th</sup> annual [Signature Grand Ghou!](#), benefiting 2-1-1 Broward. Former Miami Dolphins player O.J. McDuffie will emcee the event, which more than 500 people are expected to attend.

Established in 1995, 2-1-1 Broward is a 24/7 comprehensive agency that works to provide individuals and families with connections to agencies offering emergency financial assistance, housing, child care, relief from abusive homes and much more.

[2-1-1 Broward](#) became involved with the Grand Ghou! event after being approached by Arlene Pecora, the president and CEO of Signature Grand. Monday's event will mark three years of collaboration between the two. The event is expected to raise more than \$40,000 for the charity.

"2-1-1- Broward is a nonprofit that relies on the support and generosity of our funders and the community to support our 24-hour comprehensive helpline," said 2-1-1 Broward's chief advancement

officer, Tracy J. Schuldiner. “Funds raised will directly impact the helpline so we can ensure our trained and degreed counselors are here to take the community’s calls.”

Among those in attendance will be prominent local celebrities and NFL alumni, including Miami Dolphins alumnus Kerry Glenn, San Francisco 49ers alumnus Brian “Bo” O’Neil and Cincinnati Bengals alumnus Ki-Jana Carter.

Two-time emcee O.J. McDuffie said raising awareness and support for a good cause is the most rewarding aspect of his involvement with Signature Grand Ghoul.

"It's also fun to see grown people having a good time and enjoying themselves knowing that the money they're donating is going to a good cause," said McDuffie.

He says he is most excited to see the many creative costumes dawned by guests.

"Current events always come into play during Halloween, so I'm sure there'll be some Hillarys and some Donald Trumps, and I'm excited to see that," he said.

Party-goers are encouraged to dress up in their Halloween best for the costume contest, which will feature awards for creativity, fear factor and originality. The event will also feature music, dancing, a silent auction, open bar and gourmet buffet—but it's much more than just a good time.

“This isn’t just a Halloween party,” said Schuldiner. “Guests will learn about 2-1-1 Broward and all the people in our community that 2-1-1 has provided many of our services to.”

Tickets will be \$100 per person, or \$150 per couple. Active 2-1-1 Broward members can purchase tickets for \$75, and VIP tickets priced at \$125 will be available and include an exclusive spooky area with VIP bar, entertainment, specialty drinks and more.

*Gold Coast magazine is a sponsor of this event.*



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